

JAY JACKSON

WRITER & CONTENT CREATOR

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Duluth, GA 30096
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EXPERIENCE

SELF-EMPLOYED - *Author & Comic Book Artist*

JAN 2014 - present

- Writes/produces full scope of materials for pro-social initiatives.
- Manage quality control: rotating product, date checking, and merchandising for sale increase
- Personally connect to clients in order to diversify solutions and build trust
- Accounting, billing, and managing business expenses
- Crafting stories from an idea to publication
- Marketing and advertising by website design, content, & SEO

PRIME DIGITAL — *Copywriter*

May 2020 - present

- Concepting, writing, and producing marketing articles and promos.
- Maintain each brand's tone, voice and sensibility.
- Copywriting for various off-channel initiatives, including web sites, apps and events.
- Organize efficient delivery of assets for all projects.
- Effectively communicated ideas with team members.

LAD PUBLISHING - *Sales & Printing Associate*

JULY 2019 - Present

- Work independently while managing 300+ pages for print
- Communicate efficiently with customer service on deadlines
- Utilized the adobe suite to customize and graphically enhance text book covers

EDUCATION

FULL SAIL UNIVERSITY — Creative Writing, BA

2019 - 2020

SKILLS

Team Management
Creative Solution
Adaptability
Sales

AWARDS

3x All State Soccer & Track
3x Conference Soccer & Track
5x State Champion: Soccer

LANGUAGES

English
Beginners Spanish

